BUCKS BEAUTIFUL®
BEAUTIFYING BUCKS COUNTY

October 7, 2019 - For Immediate Release

BUCKS BEAUTIFUL AWARDED $25,000 GRANT TO RESTORE BUCKS COUNTY'S TREE CANOPY

Bucks Beautiful received a $25,000 grant from The Bucks County Industrial Development Authority in partnership with the County of Bucks to fund its RePlant Bucks initiative. It's critical that Bucks County's beauty is not marred by the loss of thousands of mature trees from disease, invasive insects and storm damage. This destruction could have a devastating effect on our tourist industry which relies heavily on the 'natural' beauty of local landscape to attract visitors. Tourism is big business for Bucks County, as it accounts for over one billion dollars in revenue and employs more than 29,000 people. The grant will enable Bucks Beautiful to install young trees county-wide in an effort to compliment various community projects, including Morrisville Borough's development of "Patriots Park at Historic Summerseat."

"The trees proposed with this grant will help to restore the region's forest canopy and enhance the beauty of Bucks County for generations to come...the goal of our Replant Bucks Program," states Peter R. Fernandez, RePlant Bucks Director and President, CVDA Landscape Architects.

RePlant Bucks began in 2018 with a goal of planting 10,000 new trees throughout the county. Partnering with local nurseries and landscapers, the reforestation will ultimately consist of oaks, tulips, poplars, evergreens, sugar maples, shagbark hickories, chestnuts and red maples. To date 1,500 young indigenous trees have been planted in fifteen locations such as Aquetong Springs Park in New Hope, Log College's Warminster campus and Lower Nike Park in Warrington.

The Bucks County Industrial Development Authority (BCIDA) is the leading economic development agency in Bucks County. They work in partnership with a wide array of for-profit and not-for-profit organizations in order to aid local businesses enterprises and entrepreneurs with locating, running, and expanding their businesses through a wide range of support services. A critical component of their mission is to provide qualified businesses with below market rate financing to expand their operations in hopes of creating and retaining family sustaining jobs. This includes, but is not limited to, land and building acquisition, site preparation and improvements, machinery and equipment purchases, working capital loans, and financing for certain "soft costs" associated with larger scale development projects.

Bucks Beautiful is a 501(c)3 non-profit organization that beautifies Bucks County by coordinating gardening events, projects and educational programs in our community. We create partnerships with like-minded civic coalitions to develop attractive yet sustainable plantings to foster a healthier environment. Since 1990 we have worked to enhance the local landscape for residents and visitors alike by beautifying our towns, schools, parks, roadsides and pathways throughout Bucks County.

PHOTO OP: TUESDAY OCTOBER 8, 11:30 AM, SUMMERSEAT (Harper and Hillcrest, Morrisville PA)
Robert Loughery, Bucks County Commissioner Chairman; Diane Ellis-Marseglia, Bucks County Commissioner; Mary K. Smithson, Chairman, Board of Directors, Bucks County Industrial Development Authority; Jorden P. Krauss, Executive Director, Bucks County Industrial Development Authority; Denise Sezack, Executive Director, Bucks Beautiful, Susan Carr, Financial Director, Bucks Beautiful

Media Contact:
Laurie To, Communications Manager
Bucks Beautiful | 85 E. State Street | Doylestown, PA 18901
mobile: 973.432.2623 | office: 215.340.3639
Laurie@bucksbeautiful.org | www.bucksbeautiful.org

BUCKS COUNTY
Industrial Development Authority

Bulbs for Bucks • Spring Fling • Kitchen & Garden Tour • Grants, Scholarships & Education • RePlant Bucks